Current issues

Spotlight on Longevity Capital models



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Longevity risk is one of the largest risks that life (re)insurers are exposed to. Many firms maintain a longevity risk capital model, making sure the methodology remains relevant and proportionate to the risk. We shine a spotlight on these models here, considering how they may evolve with post pandemic data and Solvency II reforms.

Throughout, we share insights from our 2024 longevity capital survey covering 15 firms in the UK market.

Consistency with best estimate (BE) assumptions

The pandemic has changed how BE assumptions are derived. Firms that use the CMI model are no longer fully including all years of data when deriving their trend assumption. Some have changed their approach completely, making new judgement-based adjustments outside of the model. The methodology within longevity capital models should be closely aligned to the approach taken to set BE assumptions. This is so that the true uncertainty underlying these assumptions can be assessed. Given this, we might expect to see corresponding changes come through within longevity risk models.

From our annual survey, we found that the vast majority (82%) had not made an additional risk allowance in their capital models for COVID-19, and most (71%) also didn't think there had been a significant divergence between their capital and BE approach since the pandemic. This might be because the approaches didn't align closely prior to the pandemic, and so any divergence since then is not particularly significant. For example, since the CMI model is not stochastic, it is not common for firms to use it directly in their capital models. Given the continuing evolution of the CMI model, we may see more firms bringing the model into their risk calibration process.

Overall, most firms aren't making many changes to their models. This might change as the CMI model continues to evolve - we are expecting significant changes to be made in CMI_2024.

Use of post-pandemic data

Another puzzle within longevity risk models is how to make use of post-pandemic data. This is particularly important within the "new data risk" component of longevity trend risk, as discussed in a previous article¹. This

¹ <u>https://www.hymans.co.uk/media/uploads/The_impact_of_COVID_on_new_data_risk.pdf</u>

risk captures the potential impact a new year of data can have on the future view of improvements. The size of the stress is driven by the volatility of the historical data. The chart shows how life expectancies and stresses change when different periods of data are used.

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We can see that extending the pre-pandemic era data (1980-2019) to include 2020 has a big impact on the capital stress (increasing from c2% to c4%). It also materially reduces the overall life expectancy (at both the 50th and 99.5th percentile points on the distribution). Including data up to 2023 results in life expectancies which more closely align to the level seen prior to the pandemic, but the stress remains as high as when fitting to 1980-2020 data.



This suggests that, even once mortality data returns to a more stable level (as seen for 2023), the increased capital stress caused by the pandemic will persist within calibrations. Including 2020 (and 2021) in the historical data could lead to an overestimation of the risk, since these data points are unlikely to have been used to inform best estimate projections.

So how should firms deal with this issue? A temporary option is to not recalibrate the model and only use data up to 2019. This will result in the calibration becoming increasingly out of date. Alternative practical solutions in the longer term include:

- Adjusting the data to strip out the volatility in 2020/21. This is a simple solution but is a little clumsy and requires some care and judgement on how much they are adjusted.
- **Developing the CMI model to be stochastic** so that the same parameter framework (including 0% weight on pandemic years) could be used as in the best estimate. This would have the benefit of aligning the capital and BE methodology (as discussed above).
- Applying statistical techniques to identify outliers within the historical data, as set out by Stephen Richards in the 2023 IFoA paper "Robust mortality forecasting in the presence of outliers²". This provides a framework, but judgement is still needed to decide on the level beyond which data points are designated as outliers.

² https://actuaries.org.uk/media/agklcl1d/robust2_-s_richards_26062023_sessional_27112023.pdf

From our survey, c50% and c80% had not considered how their trend stress calibrations would include 2022 and 2023 data respectively, so this is an area that will require more thought soon.

Keeping "event risk" relevant

A big part of longevity risk models is "event risk" which considers the possibility that events, such as a medical breakthrough, could materially change expectations of mortality improvements. This component is normally calibrated by applying expert judgement to derive several scenarios.

Given the materiality of this component, the scenarios can be subject to significant scrutiny from independent validators and the regulator, and often relies on input from medical experts. It is important to keep the scenarios relevant and up to date.

Firms will want to consider recent developments such as the use of AI within the medical sector, the recent excitement around weight management drugs and the advancements in cancer diagnostic programs including Multi-Cancer Early Detection (MCED) tests. Some of these have been the discussed on our Hymans Robertson On: Understanding Longevity podcasts, which you can listen to <u>here</u>.

Solvency UK reforms

Another area of interest in relation to longevity capital models (and internal models more generally) is the Solvency UK reforms. The PRA has said it wants to make the internal model approval process easier. The latest updates on this have been set out in a previous newsflash³. This news will be welcomed by firms looking to make Major Model Changes in the short-term.

These simplifications do not reduce the high-quality modelling standards required of firms. Firms will still need to validate their models to demonstrate they accurately reflect the risks and continue to do so over time. Updates to this validation process have been set out in SS1/24⁴ including the need for CROs to do a written attestation on the quality and independence of the validation. This may increase the need for external validations.

We're expecting to see lots of activity in the longevity capital space over the next few months. In particular for the insurers who have recently entered the BPA market, we might expect to see new models being built, or updates to existing models being needed to reflect any changes to their risk profile.

Contact us

Our team of consultants has great experience of internal model calibrations and validations. We've worked on nine longevity risk models in the UK market across a variety of engagements. If this is an area that you would like to discuss further, please <u>get in touch</u>.

³ <u>newsflash_- pra_consultation_on_solvency_uk_reform.pdf</u>

⁴ Expectations for meeting the PRA's internal model requirements for insurers under Solvency II



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